

WHAT IS THE **PCR_{plus}** ADVANTAGE?

PCR_{plus} is an elevated category of PCR testing because it combines the following five advantages:



ACCURACY

Results you can rely on.



SPEED

Don't wait days.
Same-day results.



FLEXIBILITY

Results anytime,
anywhere.



QUALITY

A track record of
results you can trust.



SIMPLICITY

Easy steps from
test to results.

Cepheid, with its GeneXpert® systems and diverse menu of PCR tests, is proud to partner with the care providers at this facility to offer **PCR_{plus}** here.



¹ COVID-19 – Centers for Disease Control and Prevention (January 4, 2022). Symptoms of COVID-19, "Watch for Symptoms". Retrieved from: <https://www.cdc.gov/coronavirus/2019-ncov/symptoms-testing/symptoms.html>

² RSV – Centers for Disease Control and Prevention (January 4, 2022). Symptoms and Care, "Symptoms". Retrieved from: <https://www.cdc.gov/rsv/about/symptoms.html>

³ Flu – Centers for Disease Control and Prevention (January 4, 2022). Flu Symptoms & Complications, "Flu Symptoms". Retrieved from: <https://www.cdc.gov/flu/symptoms/symptoms.htm>

⁴ Centers for Disease Control (October 20, 2022). Covid Data Tracker Weekly Review. Retrieved from: <https://www.cdc.gov/coronavirus/2019-ncov/covid-data/covidview/index.html>

⁵ Centers for Disease Control and Prevention (December 18, 2020). Respiratory Syncytial Virus Infection (RSV), Trends and Surveillance. Retrieved from: <https://www.cdc.gov/rsv/research/us-surveillance.html>

⁶ Centers for Disease Control and Prevention (October 1, 2021). Estimated Flu-Related Illnesses, Medical visits, Hospitalizations, and Deaths in the United States — 2019–2020 Flu Season. Retrieved from: <https://www.cdc.gov/flu/about/burden/2019-2020.html#estimates>

For more information about COVID-19, RSV and flu, please visit www.cdc.gov.

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KNOWING **MORE** MATTERS

Is it
COVID-19, RSV, or the Flu?





















































An accurate, reliable diagnosis informs treatment decisions.

Thankfully, a same-day, multiplex test can make it easy to find out what you have and what care you need.

Educational campaign brought to you by Cepheid.

LOOK FOR THESE SYMPTOMS

Often spiking during the winter season, COVID-19, RSV disease and the flu are contagious respiratory illnesses that share many of the same symptoms. The three illnesses could possibly seasonally surge, posing a triple threat to you and your family. Here's how symptoms overlap:

	COVID-19 ¹	RSV ²	FLU ³
 Fever			
 Runny Nose			
 Coughing			
 Fatigue			
 Body Aches			
 Sore Throat			
 Nausea			
 Vomiting			
 Chills			
 Headache			
 Diarrhea			
 Shortness of Breath			
 Loss of Taste			
 Loss of Smell			
 Sneezing			
 Loss of Appetite			
 Wheezing			

ABOUT COVID-19, RSV DISEASE & THE FLU


While impacting people of all ages, the viruses causing COVID-19, RSV disease, and the flu render the following populations especially vulnerable: children, the elderly, those who are immunocompromised, and people with underlying conditions. Coughing, sneezing, and potential contact with virus-contaminated surfaces all contribute to virus spread.


THE IMPACT OF RESPIRATORY VIRUSES*

COVID-19⁴

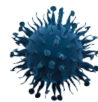



96 million 
More than 96 million people in the U.S. have **suffered** from COVID-19.


5.4 million 
More than 5.4 million have been **hospitalized**.

1 million 
More than 1,058,692 have **died**.

RSV⁵




2 million 
On average, more than 2 million people **suffer** from RSV disease each year.

235,000 
On average, more than 235,000 are **hospitalized** each year.

14,000 
On average, more than 14,000 **die** each year.

FLU⁶



35 million 
More than 35 million people in the U.S. **suffered** flu-related illnesses between 2019-2020.

380,000 
More than 380,000 million were **hospitalized** between 2019-2020.

20,000 
More than 20,000 **died** between 2019-2020.

SOLUTION: MULTIPLEX TEST

As we face respiratory season, clarity in distinguishing between respiratory illnesses is paramount. A PCR multiplex test will empower your provider to detect and differentiate between COVID-19, Flu A, Flu B, and RSV, with a single nasal swab. **PCRplus** multiplex tests are designed for COVID-19 detection and broader coverage for variants.

For use under Emergency Use Authorization (EUA) Only

